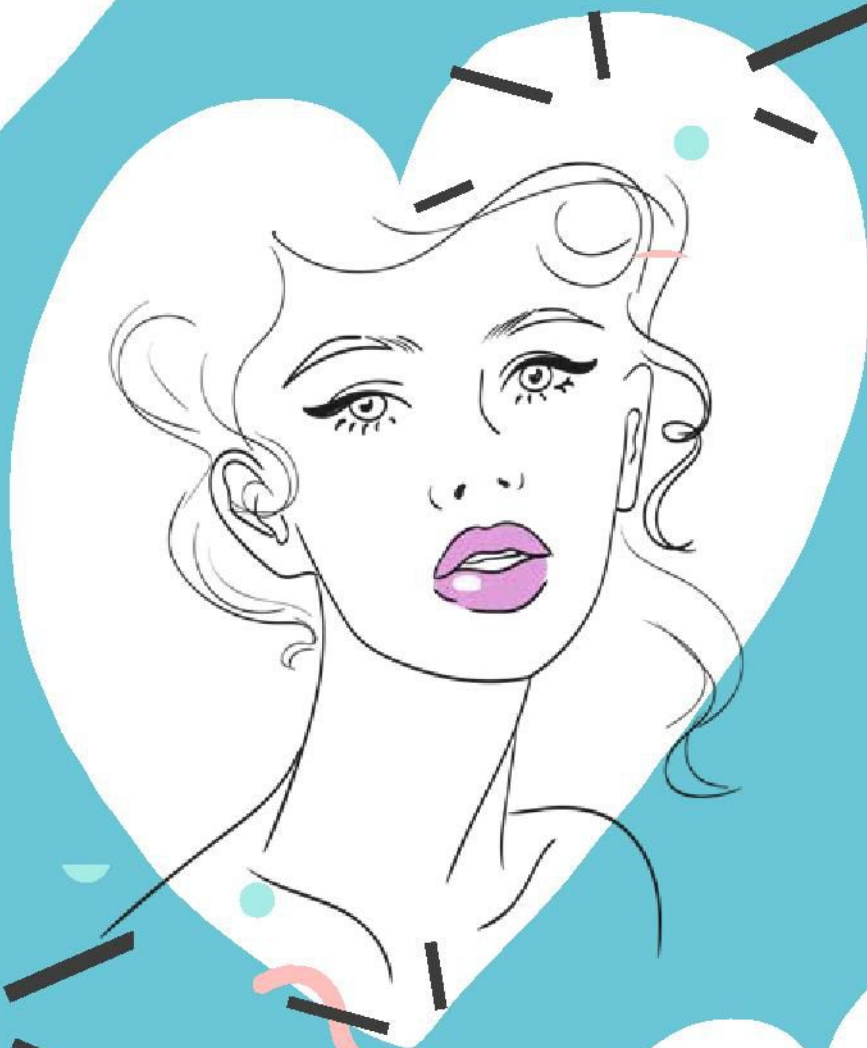



"VELVET
LIPS"



PERMANENT
MAKEUP
TECHNIQUE



"Velvet lips" permanent makeup technique is performed by placing pigment between epidermis and dermis with the use of a permanent makeup tattoo machine. It is a form of cosmetic tattooing. The permanent makeup artist will use topical anesthetics to limit discomfort.

Durability: velvet lip technique is a tattoo. The tattoo, as all other tattoos, can fade depending on multiple factors (quality of pigment/ink used, UV exposure, use of skincare products, medications). Tattooing is permanent, whether it is on the body or face. Immediately post treatment, lips will appear darker than expected, but will fade during the healing process over the following 4 weeks.

This procedure is designed to define lips, not to create volume or puffiness. It will just give you the appearance of a full lip. Since part of the process is outlining right on the border of the lip. It's all about the illusion. However, the lips don't have to be outlined the technique is also used to enhance the lip color. The procedure takes from one to 3 hours, requires at least one touch up. The color of the pigment used is custom and selected by a technician to compliment an individual's complexion without looking "overdone" or fake. Permanent makeup appears 50% to 30% brighter right after the procedure, it takes about 4 weeks for the tattooed area to heal.

The treatment is typically a 2 step application process:

- The initial appointment includes consultation and initial application.
- The second appointment or so called touch up session a minimum of 4-6 weeks later is to refine the shape and fine-tune color. The 2nd application ensures that the micro-pigments are healing properly and responding well. Periodic Color Boosts will be required to keep the color fresh.



WHAT CAN PREVENT YOU FROM GETTING PERMANENT MAKEUP DONE:

- Pregnancy
- Breastfeeding (treatment is possible, I recommend you do your own research and consult your doctor)
- Birthmarks or moles Are avoided during the procedure
- Serious diseases such as cancer, epilepsy, autoimmune disorders (please, consult your doctor)
- If you are taking blood thinning medication, please consult your doctor
- Currently on Accutane or other strong retinoids (must wait until 6 months after treatment ends)
- If any irritation or sunburn is present on the desired tattoo area.
- You've recently had Botox or Disport treatment (must wait two weeks)
- After waxing (must wait three days)
- After chemical peels (must wait two weeks)



PREPARING FOR THE PROCEDURE:

- *Avoid alcohol and caffeine for at least 24 hours before the procedure
- *Do not tan for three days before the procedure
- *Do not get chemical peel two weeks prior to the procedure
- *Do not take Aspirin, Niacin, Vitamin E or Ibuprofen for 24 hours before the procedure
- *The skin in the desired permanent makeup area should not be damaged, or irritated.
- *No lip injections for two weeks prior to the appointment
- *If you ever had a cold sore you need to contact your physical and get prescription for valacyclovir or acyclovir. Start taking it the day of the procedure
This is just to prevent an outbreak

After the Procedure:

After the procedure the following symptoms are normal: swelling, redness and tenderness. Your healing results depend on you following the aftercare instructions

1. Do not eat for at least one hour after the procedure
2. Some swelling is normal. It should go away in 48 hours or sooner
3. Apply ointment as needed, don't let your lips get dry
4. Rinse off gently with small amount of warm water after you eat, use Cetaphil if needed
5. Use a straw and utensils, avoid the food and drinks touching your lips before they peel off completely
6. Keep the area dry and clean, change your pillowcase for a fresh one, do not touch or lick your lips.
7. After approximately 3 days the lips will start flaking, do not try to remove scrub or peel your lips, Let flaking occur naturally
8. Avoid excessive sweating, working out for 7 days
9. Do not apply makeup up until the lips are done peeling.



PRICE LIST

First/Initial session.....	350\$
Touch up session.....	200\$
Annual touch up in 12months or less.....	200\$

